



CRM

Customer Relationship Management

- ✔ Manage your marketing and customer recruitment efforts
- ✔ Maintain an appropriate occupancy level
- ✔ Access vital customer information anytime, anywhere
- ✔ Do a full comprehensive assessment prior to their Move-In
- ✔ Convert potential customers to a Move-In status in one click
- ✔ Track leads, maintain wait-lists and manage campaigns

MED e-care's Customer Relationship Management (CRM) allows staff to record potential customer information. Staff can then track the status and assign tasks accordingly. This includes tracking conversations, correspondence between staff members and doing a full comprehensive assessment prior to their Move-In. Once your potential customer has been converted to Move-In status, all the information collected flows seamlessly to all areas of the software, reducing redundancies and ultimately saving multiple hours of work.

For more information or to book a demo:

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